

BTEC Level 2 Tech Award in Creative Media Production

Developed in consultation with employees, BTEC Creative Media Production helps develop skills required to work in today's digital world. This Level 2 applied vocational qualification is equivalent to a GCSE.

Do I need to have certain qualities/skills to do this subject?

- This course is great for hands-on learners who want to get straight in and 'make'.
- Beneficial for learners with a creative instinct who may be interested in Art or D&T and are looking for a course which combines skills from each in a client and customer-driven creative sector.

What will I learn?

The qualification is the same size and level as a GCSE. It is aimed at those who may be interested in pursuing a career in creative media production. The qualification helps you to explore the sector by undertaking practical media projects.

Course outline

- investigate different media products, such as audio/moving image, publishing and interactive design, considering their style, design, audience, and context
- explore creative media production processes and practices by generating ideas, and planning production and post-production processes
- develop digital media production skills and techniques.



Does this lead to a qualification?

Yes, this is a Level 2 qualification accredited by the Examination Board Pearson (Edexcel) and is equivalent to one GCSE.

How is this qualification assessed?

The qualification is 60% internally assessed coursework and 40% externally assessed controlled assessment.

Further information available from: Mrs Freeman

What can I do with this qualification?

Further studies at Sixth Form:

BTEC National in Creative Media; BTEC National in ICT/Computing. Both are versatile subjects which provide opportunities in the majority of career choices.

Careers

Journalism, Web Designer, Computer Games Developer, Computer Programmer, Animation, Media Production, Graphic Designer, Project Manager.