

GCSE Business Studies



GCSE Business will equip you with skills and confidence to explore how different business situations affect business decisions. You will investigate business activities from small enterprises to large multinationals and businesses operating in local, national and global business contexts.

Do I need to have certain qualities/skills to do this subject?

- mathematical skills
- presentation skills and report writing
- adaptability, flexibility and resilience
- planning and decision-making capabilities
- understanding how businesses function

What will I learn?

- Business Ownerships, including the different ways to set up a business, from being a sole trader to becoming a PLC.
- Marketing, including advertising, development of products and setting the best price.
- Recruitment, including how businesses select the right candidate and keep staff motivation through both financial and non-financial methods.
- Business Operations, including how the products we purchase can be produced using different production methods, to working with suppliers to ensure the quality of goods and services reflect the price consumers pay.
- Finance, which looks at how businesses make a profit and the documents they would use to analyse financial data for both current success and future planning.

Does this lead to a qualification?

Yes, this is a single GCSE qualification accredited by the Examination Board AQA.

How is this qualification assessed?

The course is made up of two units, both of which are assessed externally. Both papers will use real life business case studies for students to analyse and apply within their responses.

- Business 1 Examination: 1 hour 30 minutes – 80 marks – 50%
- Business 2 Examination: 1 hour 30 minutes – 80 marks – 50%

Further information available from: Mrs Freeman

What can I do with this qualification?

Further studies at Sixth Form: AS & A-level Business Studies, Level 3 Qualification in Business

Careers: Business Administration, HR Manager, Project Management, Banking, Sales Product Management, Financial Manager, Financial Advisor, Accountant, Management Consultant, Social Media Manager, Lawyer, Business Studies Teacher.