

# GCSE Graphic Communication

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As well as actually producing art work, you will also be required to show that you are knowledgeable of other artists, designers and other cultures, which will involve research and preparatory work outside of lesson time.

## Do I need to have certain qualities/skills to do this subject?

- It is vital that you have an interest in Graphics and Design if you choose it at Key Stage 4.
- The final grades awarded in Year 11 will take account of the work that you have done over the whole of the 2-year course, and therefore a commitment is required from the outset. The coursework in Year 10 and at the start of Year 11 is intended to give insight into the skills and processes and facilities that are available in the school. This includes 3D printing, 2D Design for laser cutting. You will then demonstrate the Art skills that you have learnt by addressing a 4 month, externally set assignment. This starts in January in Year 11 and finishes just after Easter. You will have more lessons each week and students are expected to be independently active.

## What will I learn?

This depends very much on your intentions and response.

- Photoshop, illustrator and other software packages
- Typography and use of fonts and lettering
- Photography
- Drawing, painting and other techniques to explore and develop ideas

The direction your work will take will be determined as the course develops and individual strengths and weaknesses become more apparent.

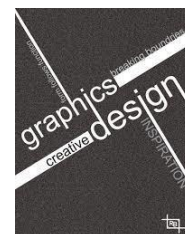
To develop techniques, a number of professional materials will be called upon. All the practical work must be set against the traditions and history of the subject and so there will be much to learn *about* Graphic Design, as well as actually working to a brief.

## Does this lead to a qualification?

The Key Stage 4 Art course is a GCSE award accredited by the Examination Board AQA. All grades are available to **all** candidates, there are no 'stepped' papers.

## How is this qualification assessed?

The GCSE is assessed by way of an exhibition of work at the end of the course where coursework projects must be displayed, as well as an examination piece. The examination piece is valued at **40%** of the final mark, coursework making up the other **60%**.



## Further information available from:

Mr Kersey-Brown or Ms Alhadad

## What can I do with this qualification?

**Further studies at Sixth Form:** AS/A2 Level Graphics, photography or Art and Design. Also this will give you a good grounding in Art Foundations courses where a number of Art disciplines are taken.

**Careers:** Photography, Illustration (books and magazines), Animation (cartoons/films), Game Design, Teaching – Nursery, Primary and Secondary, Architecture, Interior Design, Theatre Design and Management, Film and Video production, Product Design, Graphic Design, Fashion/Textile Design and Jewellery Design, Industrial Design, Ceramics, Graphic illustration/Magazine layout.